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January 28, 2020

To: CMH Board Members/Executive Directors (CMH & PIHP)/Management Staff (CMH & PIHP)/Provider Alliance Members

From: PAC Committee

Re: 2020 Annual PAC Campaign

This memorandum is being sent to all CMH boards, PIHPs and Provider Alliance members to announce and solicit participation in this year's CMH-PAC campaign. The CMH-PAC is a political action committee that helps support representatives and senators in leadership positions and those who champion the funding, legislation, and policy initiatives that help support and improve the provision of community-based mental health and substance use disorder services.

Your donations to the CMH PAC help support candidates who are supportive of our efforts at CMHAM. The money that is raised for the CMH PAC helps raise awareness of our issues. While we are not able to match dollar for dollar the contributions of the larger interest groups your efforts go a long way and give CMHAM a "seat at the table".

2020 will be a critical year in the Michigan Legislature. As you know, this is an election year for the Michigan House – all 110 House seats are up for election, Republicans currently hold a 58-52 majority. In addition to an election year we face significant uncertainty with behavioral health system redesign efforts underway. With so much turnover in the Michigan Legislature over the years and uncertainty surrounding the changes at the state level it is critical we maintain an active presence – **WE MUST CONTINUE TO BUILD OUR PAC FUND** and invest wisely in the future leaders.

Last year's campaign had mixed results from previous years. We raised more money than the previous few years, collecting \$14,031 from only fifteen (15) boards and 182 individuals. The number of CMH Boards participating in our PAC campaign has dropped, but the number of people contributing has increased. The PAC Committee continues to encourage and strive for 100% participation in our efforts.

If you have any questions regarding this year's campaign, please contact Robert Sheehan or Alan Bolter at CMHAM. Thank you for your participation.

## **2020 CMHAM PAC CAMPAIGN Details and Timeline**

The 2020 campaign is designed to encourage more boards and more individuals to participate. Last year only 32% of CMH boards (15 boards) participated in our PAC campaign, the Committee has set a goal of 100% participation.

No specific contribution level is being established as a goal for this year's campaign. Instead, the challenge is to have at least 6 members (50% of the membership of each board) participate in the campaign. Participation by executive staff will be counted towards the participation. Boards that report results of a campaign with at least 6 members participating will qualify for the drawing of the Tiger game box suite tickets.

The campaign is being announced early with the hope that more boards will have time to discuss it merits locally and increase the participation rate. The PAC Committee requests that CMH directors and board chairpersons announce and discuss the campaign over the next three months at their regular monthly meetings. Boards that have conducted successful campaigns have chief executive officer and board member leadership who make this a meeting agenda item and discuss the need for a PAC fund.

**As a special incentive for boards and affiliates that meet the challenge target, Muchmore Harrington Smalley and Associates will again donate a Detroit Tigers suite box (12 tickets) for a Tiger ball game. We will have the details on that game later this year.**

Boards should forward the results of their campaign and donations to the CMH Association offices by June 26, 2020 in order to be in the drawing for the Tiger tickets if eligible.

**Make checks payable to: CMH PAC ~ 426. S. Walnut St. ~ Lansing, MI 48933 (no corporate checks, please)**