

**Bridge To Academia:  
Creating And Sustaining Successful  
Community-Academic Partnerships To  
Improve Research And Clinical Outcomes**

**SHARE Collaborative - September 17, 2024**



# Objectives For Today

- 1. Learn Principles Of Community Engaged Research**
- 2. Identify Steps To Establish Community-Academic Partnerships**
- 3. Understand Best Practices For Community-Academic Collaborations**

# Ken Heuvelman MS, LLPC, CAADC, CCS



- **SUD Family Support Program Supervisor - Professional Counseling Center**
- **Founder - Ad Populum Consulting & Counseling**
- **Member - St Clair County Health Dept Advisory Board**
- **Chair - St Clair County Community Services Coordinating Body Substance Use Prevention Treatment & Recovery Workgroup**
- **MS in Psychology & MS in Clinical Mental Health Counseling**
- **Person In Long-Term Recovery**

# Heatherlun Uphold, PhD, MPH



- **Assistant Professor - Michigan State University**
  - **Charles Stewart Mott Department Of Public Health**
  - **Department Of Translational Neuroscience**
- **Research Focus: Community Engaged Dissemination And Implementation Science (Addressing Equitable Access To Data And Information)**
- **Flint And Genesee County Health Equity Report Card**



# Emma Chevillet, MSW



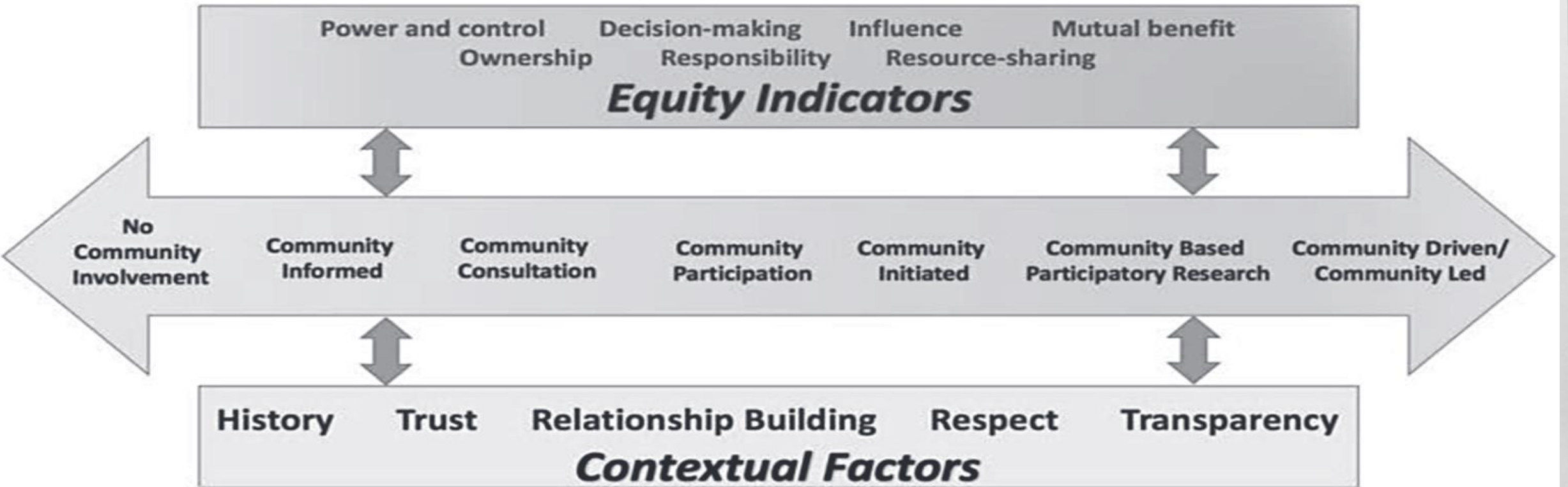
- **BSW & MSW from Michigan State University**
- **Current Dual MPH Candidate**
- **MSW field placement with Flint Odyssey House**
- **Former Michigan State University Pediatric Public Health Initiative (PPHI) Intern**
- **Current MPH Intern with Flint Odyssey House**

# SCAN THE QR CODE



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# Spectrum of Community-Based Research



Key, Furr-Holden, Lewis, Cunningham, Zimmerman, Johnson-Lawrence & Selig, 2019

# Community Informed

vs

# Community Based Participatory

- **Community Members Advise Research**
- **Community Members May Offer Opinions But Do Not Dictate Final Decisions**

- **Partnering With The People Who Are Most Impacted By A Particular Issue**
- **Using Research To Equip Communities**
- **Opposite Of “Helicopter” Research**
- **Community Is Left With What They Need**



# Our Story- Implementing Community Participatory Research



**Addiction Consortium on Research  
and Education Network**



Charles Stewart Mott  
Department of Public Health  
MICHIGAN STATE UNIVERSITY

# What Happened in Flint

**2014 - Flint Water Crisis**

**2016 - Official 'State Of Emergency' Is Declared**

**2017 - Flint Odyssey House Joins With MSU/CHM To Create The Flint Center For Health Equity Solutions (FCHES)**

**2019 - Flint Odyssey House Subcontracts MSU/CHM As The Evaluator For Our 'off The Shelf' Samhsa Grant**

**2020 - COVID-19 Pandemic**



- **The Process:**
  - **Data Collected By FOH Prevention Staff**
  - **Data Stored And De-Identified By CBO And Shared By The Prevention Provider With Research Assistants**
  - **Fidelity Assessments, Outcome Assessments Among Other Measures Chosen By The CBO**

# Enhanced Parenting Project for Pregnant and Postpartum Women (EPP-PPW)

- **The Process:**
  - **Data Collected By FOH & SOH Peer Recovery Coaches (PRCs) & Parent Advocates**
  - **Data De-Identified By CBO And Shared With Academic Partners**
  - **Academic Partners' Conducted Evaluation Of EPP-PPW**
  - **Dissemination**





Reach Out

Recommendations

Lessons Learned

Description

Issue

Overview

## Not Your Mother's Residential Treatment: A shift to preference for and improved outcomes from community-based Substance Use Disorder (SUD) interventions among Pregnant and Postpartum Women (PPW)



Karren D. M. Campbell, Kristen Senters Young,  
Heatherlun Uphold, C. Debra Furr-Holden

09-30-2022



Reach Out



### Enhanced Community-Based Out-Patient Care

- More (evidence-based) services
- Safe Recovery Housing
- Support families & PPW-identified co-parents
- Choice of Parent Advocate/PRC
- Engage more informally & often
- Virtual information & services
- Welcoming therapy settings



### Address Rising COVID-Era Mistrust of "Authorities"

- Turn from authoritarian engagement to collaborative partnerships
- May differentially impact Blacks/African Americans (historical maltreatment)



### Follow-up Sooner After Discharge

- Contact immediately after discharge
- Make clear that regular, ongoing follow-up contacts are planned
- Regardless of residential stay length



### Address Outdated/Potentially Alienating Policies

- Meet them where they are. No one-size fits all treatment protocols
- Engage PPW feedback/input: ask directly why residential didn't work



### Incorporate More Virtual Information & Services

- Mix of face-to-face, texts, video calls, chat rooms, virtual trainings
- More flexibility in scheduling



### Attain Funding to Refine & Disseminate Best Services

- PPW services not in operating budget: need funds to substantiate observed COVID-era shifts & implement revised best practices in underserved areas

Recommendations

Lessons Learned

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**Addiction Consortium on Research  
and Education Network**

- **The Process:**
  - **Landscape Analysis**
    - **Identify Substance Use Disorder (SUD) Service Providers, Intake Locations, Setting Types, Available Services & Populations Served In Port Huron & St. Clair County**
  - **Substance Use Disorder Health Equity Report Card (SUD-HERC)**
    - **Researcher Identification Of SUD & Health Disparities Between Geographic Locations To Inform And Support Community Prevention And Intervention Efforts So As To Improve Health Equity**
  - **Dissemination To Community Partners And Expansion Of Tools**

# Starring - Our Team

## Community Partners

- **KEN**
- **KRISTEN**

- **EMMA**
- **BLAIR**

## Academic Partners

- **HEATHERLUN**
- **KARREN**
- **AMY**

# Barriers to Partnership

## The Community Perspective

- **Communicating With The Researcher When Things Just Don't Or Won't Work**
- **Sloooooow Speed Of Research**
- **No Interest In Building Something That Can't Work Following The Funding Period**
- **Ensuring Dissemination Approaches Meet The Community's Needs**

## The Research Perspective

- **Balancing "What We've Always Done" With The Needs Of The Community Partner**
- **To Get Published, To Get Funded, To Get To Do The Project**
- **The Speed Of Research- Writing Grants And Conducting Research With Humans**
- **Research Restrictions, And Getting Stuck**
- **Grant Reviewer Specifically Requests A New Approach That Doesn't Fit With Structure Of The Community Agency**
- **Balancing Flexibility And Fidelity, Clinical Needs Vs. Research Needs**

## The Goal... A Bi-Focal Vision

- **To Listen To And Balance The Needs Of Each Party**
- **To Be Respectful Of The Requirements Of Each Party**
- **To Develop True Partnerships**
- **To Prevent Alienation Of Future Partners**



# Best Practices

- **Interpersonal Qualities-**
  - **Trust, Respect, And Consistency Among Partners**
  - **A Shared Mission, Vision, And Goals**
  - **Effective Conflict Resolution**
  - **Mutual Benefit**
- **Operational Processes-**
  - **Defined Roles**
  - **Diverse And Encompassing Stakeholder Participation**
  - **Positive Community Impacts**
- **Network Processes-**
  - **Mutual Exchange Of Information & Knowledge**
  - **Sharing Of Resources**
  - **Informal Relationships Created Between Partners**

# What to Bring to the Table

- **Honest And Direct Communication Related To How To Split The Money (Knowing Your Worth)**
- **Human Subjects Trainings And Irb Reviews Are Easy When You Comply With Hipaa And 42 Cfr Part 2**
- **Once A University Understands Your Needs They Can Find You Interns**



# **SHARE**

## **Collaborative**

**Social Health and Research Equity**

- **Current and Future Work**
- **Community Presentations**
  - **Dr. Mallet Reid: “*Problems Posed by the Lack of Racial Diversity in Substance Use and PTSD Research*”**
  - **MICHR PACE Training Symposium**
- **Benefits**
  - **Community**
  - **Academic**
  - **Professional**

# References

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